

Strengths

- Kiddie Land/Fuqua Park
 - School System (Pre-k thru 12)
 - Arts/Museums
 - Growth Opportunities
 - Humane Society
 - Parks/Walking Trail
 - Low Crime Rate
 - Community Band Concerts
 - Think Ability
 - Delta Community Action
 - Gabriel’s House
 - Red River Technology
 - Cameron University
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- Leadership
 - DETA/Beautification
 - Beautiful Day Organization
 - Duncan Regional Hospital
 - Friendly Community
 - Rise Together in Need
 - Simmons Center
 - Fairgrounds
 - Business Opportunities
 - Family Feel
 - Churches
 - Library
 - Downtown District
 - Airport
 - Lake/Recreation
 - Tax Liabilities – Opportunity/Low Taxes
 - DAEDF
 - Affordable Community
 - Chisholm Trail Arts Council
 - DSPAC
 - Halliburton
 - DLT & Entertainment
 - Douglass Center
 - 80+ Non-Profit Organizations
 - McCasland Foundation
 - Small/Family Owned Businesses
 - Chamber of Commerce
 - Proximity to Larger Markets
 - Local Newspaper
 - Chickasaw Nation
 - Forward Thinking
 - Duncan Sports (school and little leagues)
 - Plenty of Positive Growth
 - Shows and Concerts
 - Heritage Trails
 - People Helping People
 - Duncan Lakes
 - Duncan’s History

- Safe Center
- Leadership Duncan Program

Weaknesses

- Infrastructure – Roads
 - Infrastructure – Water
 - Lack of Public Transit
 - Dark Streets
 - Lack of Sidewalks in Residential Districts
 - Food Deserts Exist
 - Lack of Inclusion – Need More Involvement
 - Lack of Community Publicity
 - Limited Access Points to Cross Town
 - Limited Behavior Mental Health and Services
 - City Offices Closed on Fridays (impacts Real Estate Closings)
 - Accessible Public Meeting Times
 - Aging Public Infrastructure – Pools, Simmons Center, Splash Pads, etc.
 - Aging Public Infrastructure – Streets, Water, Electric, etc.
 - Homeless Camps
 - Vandalism/Graffiti
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- Limited Recreational Opportunities (14yr – 22yr)
 - 60% School Children on Reduced/Free Lunches at Schools
 - Closed Shops along Highway 81
 - Opioid Impact on Working Population
 - Lack of Competitive Employment Opportunities
 - VFW Non-Existent
 - Lack of Quality Sit-Down Restaurants
 - Lack of Church Member Involvement
 - Need for Competitive Pay for Non-Skilled Workers
 - Homelessness
 - Lack of Choice on Utilities
 - Lack of Access to Weather Information
 - Lack of Communication between City and Citizens
 - Lack of Adequate Housing
 - Low Housing Vouchers and Stipends
 - Limited Upscale Jobs – Recruitment
 - Limited Female Owned Businesses
 - Lack of Reverse 911 Calls
 - Juvenile Crime
 - Dog Problem – Slow Response Time
 - Lack of Spay and Neuter Animals
 - Lack of Enforcement on Leash Laws
 - Lack of Community Gateways
 - Junk Yard Mentality – Citywide
 - Junk Yards along Highway 81
 - No Pharmacy on East Side
 - No Library Annex on East Side
 - No Grocery Store on East Side

- Lack of Recycle Opportunities
- Low Taxes – Bond Issues – Need Education
- Lack of Creative/Art Centers
- Lack of Bulk Buy Soil/Compost for Gardeners
- Poverty Levels
- Open Fields look Terrible
- Complaining without Action
- Lack of Involvement from Community
- Lack of Pride in Personal Property
- Lack of Pride in Community

Opportunities

- Volunteers
 - Pickleball Courts – Reuse Tennis Courts
 - Parks
 - Elected Officials – State Level
 - Elected Officials – Rural Voice
 - Downtown District
 - Team Roping Events/Facility
 - 3rd Street and Bois D’Arc – Kids at Play Signage
 - Murals and Outdoor Art
 - Public Art Displays
 - Attractive Businesses
 - Hispanic Population Outreach
 - Trails/Sidewalks to Connect Community
 - Personal Investment and Involvement
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- Code Enforcement
 - Lakes
 - Planned Senior Housing/PUD
 - Reinvestment in Existing Facilities
 - Recreation Opportunities
 - Beautification
 - Safe Space for Kids at Bus Stops
 - Crapemyrtle Capital of Oklahoma
 - Day Labor Opportunities
 - Spend Local – Increase Value of Dollar Circulated
 - Parades
 - Food Truck Festivals
 - Citywide WiFi
 - Amphitheater
 - Main Street Duncan Pocket Park
 - Community Billboard/Marque
 - Think Ability – Opportunities and Growth
 - Reliable Taxi Services
 - Big Event Potential
 - School Credits for Volunteering
 - Big Arts Festival
 - Bigger Farmer’s Market
 - More Community Events
 - History of the Chisholm Trail
 - Activities for 18 – 45 Year Olds

- Improve Trails at Lakes
- Mud Runner Event at Lakes
- Establish a Big Brother Big Sister Program
- Christmas Displays
- Pantry or Closet for Teens to get Essentials
- Job Creation/Responsibilities for Youth
- Pathways for Healthier Living
- Cameron Duncan
- Duncan Public Schools – programs offered

Threats

- Drugs
 - Being Beaten Out by Other Communities
 - Non-Profits Fighting for Same Funds
 - Businesses Fighting for Same Funds
 - Food Insecurities
 - Affordable Housing vs Job Creation
 - Hygiene
 - Aging Donors/Volunteers
 - Taking Advantage of Programs that are Available (ex: Citizen Police Academy)
 - Low Investment in City (Reinvestment)
 - Missed Opportunities
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- Lack of Opportunities for Kids
 - Apathy
 - Lack of Volunteers
 - Publicity – Our Needs
 - Not Always Working Together
 - Stability – Employment
 - Stability – Opportunities
 - Stability – Attractions
 - Rates and Costs – Utilities
 - Rates and Costs – Cost of Living
 - Babies Having Babies
 - Home Ownership
 - Water Rates
 - We Wait for Others to Create Opportunities
 - Lack of Affordable Housing
 - Lack of Willingness to Work with Neighboring Communities – Need to be a Leader
 - Low Investment by City – Quality of Life
 - Low Investment by City – Stagnant
 - Streets with Pot Holes
 - High Levels of Poverty
 - Crime
 - Business Outflow
 - Stigma of Mental Health
 - Substance Abuse
 - Poverty