

Strengths

- Kiddie Land/Fuqua Park
- School System (Pre-k thru 12)
- Arts/Museums
- Growth Opportunities
- Humane Society
- Parks/Walking Trail
- Low Crime Rate
- Community Band Concerts
- Think Ability
- Delta Community Action
- Gabriel's House
- Red River Technology
- Cameron University
- Leadership
- DETA/Beautification
- Beautiful Day Organization
- Duncan Regional Hospital
- Friendly Community
- Rise Together in Need
- Simmons Center
- Fairgrounds
- Business Opportunities
- Family Feel
- Churches
- Library
- Downtown District
- Airport
- Lake/Recreation
- Tax Liabilities – Opportunity/Low Taxes
- DAEDF
- Affordable Community
- Chisholm Trail Arts Council
- DSPAC
- Halliburton
- DLT & Entertainment
- Douglass Center
- 80+ Non-Profit Organizations
- McCasland Foundation
- Small/Family Owned Businesses
- Chamber of Commerce
- Proximity to Larger Markets
- Local Newspaper
- Chickasaw Nation
- Forward Thinking
- Duncan Sports (school and little leagues)
- Plenty of Positive Growth
- Shows and Concerts
- Heritage Trails
- People Helping People
- Duncan Lakes
- Duncan's History

Weaknesses

- Safe Center
- Leadership Duncan Program
- Infrastructure – Roads
- Infrastructure – Water
- Lack of Public Transit
- Dark Streets
- Lack of Sidewalks in Residential Districts
- Food Deserts Exist
- Lack of Inclusion – Need More Involvement
- Lack of Community Publicity
- Limited Access Points to Cross Town
- Limited Behavior Mental Health and Services
- City Offices Closed on Fridays (impacts Real Estate Closings)
- Accessible Public Meeting Times
- Aging Public Infrastructure – Pools, Simmons Center, Splash Pads, etc.
- Aging Public Infrastructure – Streets, Water, Electric, etc.
- Homeless Camps
- Vandalism/Graffiti
- Limited Recreational Opportunities (14yr – 22yr)
- 60% School Children on Reduced/Free Lunches at Schools
- Closed Shops along Highway 81
- Opioid Impact on Working Population
- Lack of Competitive Employment Opportunities
- VFW Non-Existent
- Lack of Quality Sit-Down Restaurants
- Lack of Church Member Involvement
- Need for Competitive Pay for Non-Skilled Workers
- Homelessness
- Lack of Choice on Utilities
- Lack of Access to Weather Information
- Lack of Communication between City and Citizens
- Lack of Adequate Housing
- Low Housing Vouchers and Stipends
- Limited Upscale Jobs – Recruitment
- Limited Female Owned Businesses
- Lack of Reverse 911 Calls
- Juvenile Crime
- Dog Problem – Slow Response Time
- Lack of Spay and Neuter Animals
- Lack of Enforcement on Leash Laws
- Lack of Community Gateways
- Junk Yard Mentality – Citywide
- Junk Yards along Highway 81
- No Pharmacy on East Side
- No Library Annex on East Side
- No Grocery Store on East Side

- Lack of Recycle Opportunities
- Low Taxes – Bond Issues – Need Education
- Lack of Creative/Art Centers
- Lack of Bulk Buy Soil/Compost for Gardeners
- Poverty Levels
- Open Fields look Terrible
- Complaining without Action
- Lack of Involvement from Community
- Lack of Pride in Personal Property
- Lack of Pride in Community

Opportunities

- Volunteers
- Pickleball Courts – Reuse Tennis Courts
- Parks
- Elected Officials – State Level
- Elected Officials – Rural Voice
- Downtown District
- Team Roping Events/Facility
- 3rd Street and Bois D'Arc – Kids at Play Signage
- Murals and Outdoor Art
- Public Art Displays
- Attractive Businesses
- Hispanic Population Outreach
- Trails/Sidewalks to Connect Community
- Personal Investment and Involvement
- Code Enforcement
- Lakes
- Planned Senior Housing/PUD
- Reinvestment in Existing Facilities
- Recreation Opportunities
- Beautification
- Safe Space for Kids at Bus Stops
- Crapemyrtle Capital of Oklahoma
- Day Labor Opportunities
- Spend Local – Increase Value of Dollar Circulated
- Parades
- Food Truck Festivals
- Citywide WiFi
- Amphitheater
- Main Street Duncan Pocket Park
- Community Billboard/Marque
- Think Ability – Opportunities and Growth
- Reliable Taxi Services
- Big Event Potential
- School Credits for Volunteering
- Big Arts Festival
- Bigger Farmer's Market
- More Community Events
- History of the Chisholm Trail
- Activities for 18 – 45 Year Olds

Threats

- Drugs
- Being Beaten Out by Other Communities
- Non-Profits Fighting for Same Funds
- Businesses Fighting for Same Funds
- Food Insecurities
- Affordable Housing vs Job Creation
- Hygiene
- Aging Donors/Volunteers
- Taking Advantage of Programs that are Available (ex: Citizen Police Academy)
- Low Investment in City (Reinvestment)
- Missed Opportunities
- Lack of Opportunities for Kids
- Apathy
- Lack of Volunteers
- Publicity – Our Needs
- Not Always Working Together
- Stability – Employment
- Stability – Opportunities
- Stability – Attractions
- Rates and Costs – Utilities
- Rates and Costs – Cost of Living
- Babies Having Babies
- Home Ownership
- Water Rates
- We Wait for Others to Create Opportunities
- Lack of Affordable Housing
- Lack of Willingness to Work with Neighboring Communities – Need to be a Leader
- Low Investment by City – Quality of Life
- Low Investment by City – Stagnant
- Streets with Pot Holes
- High Levels of Poverty
- Crime
- Business Outflow
- Stigma of Mental Health
- Substance Abuse
- Poverty